

©CIL 18314 ✓

OCT 13 1922 ✓

PINK GODS ✓
Photoplay in 7 reels ✓
From Cynthia Stockley's story Pink Gods and
Blue Demons ✓

Adapted by J. E. Nash and Sonya Levien ✓

Directed by Penrhyn Stanlaws

Author of photoplay (under Sec. 62)
Famous Players Lasky Corporation of the U. S. ✓

PRESENTATION

JESSE L. LASKY, presents
a PENRHYN STANLAWS production
"PINK GODS"

with
BEBE DANIELS, JAMES KIRKWOOD
Anna Q. Nilsson and Raymond Hatton
From the novel "PINK GODS AND BLUE DEMONS"
By CYNTHIA STOCKLEY
Adaptation by SONYA LEVIEN AND J. E. NASH
Scenario by EWART ADAMSON
A Paramount Picture

PARAMOUNT PRESS SHEET

Charles Kennerly Ulrich, Editor

YOU CAN'T GO WRONG

If You Use the Accessories Prepared For

"PINK GODS"

Send for the cuts and Mats Shown in This Press Sheet. Use the Publicity Stories and Other Features. It Will Pay. Remember, It's

A Paramount Picture

Advertising and Publicity

Famous Players-Lasky Corporation, 485 Fifth Avenue, New York City

Exploitation Accessories

High Lights on "Pink Gods" of Real Utility to Exhibitors

Valuable Data Regarding Director, Featured Players, Author, Cast and Story

A PARAMOUNT picture that embraces all the qualities of superiority and artistic excellence that characterizes "Pink Gods," featuring Bebe Daniels, James Kirkwood, Anna Q. Nilsson and Raymond Hatton, certainly should prove a decided box-office winner for exhibitors. All exhibitors who have displayed the Penrhyn Stanlaws productions starring Betty Compson, may be confident of big financial returns when they show "Pink Gods," for it is a Penrhyn Stanlaws production of the finest type. This is a swiftly moving photoplay; the situations are dramatic, the heart appeal irresistible, and it has been produced by Mr. Stanlaws on the most lavish scale.

The Featured Players

It is not often that four players of more signal merit and reputation than Bebe Daniels and James Kirkwood, who are featured, and Anna Q. Nilsson and Raymond Hatton, are embraced in the same cast as in this instance. Bebe Daniels is a Paramount star of winsomeness and unbounded popularity. She has been seen in many screen successes and is a distinct drawing card. James Kirkwood has been featured in many Paramount pictures and has a large following of admirers. Anna Q. Nilsson is a leading woman of exceptional charm, while Raymond Hatton, one of the best character actors of the screen, is a favorite with Paramount audiences.

The cast generally is of the best that could be secured. It includes, aside from those mentioned, Adolphe Menjou, Guy Oliver, George Cowl and Arthur Trimble, all talented and popular players whose names add value to the picture.

Cynthia Stockley, Author

Cynthia Stockley, well known as a novelist, is author of the story, "Pink Gods and Blue Demons," upon which the picture, "Pink Gods," is based. Several of the works of this author, who knows her South Africa well, have been screened, prominent among which have been "Sins of Rosanne," "April Folly" and "Poppy." Her novels and stories are colorful, packed with tense dramatic action and they lend themselves admirably to visualization on the screen. "Pink Gods" will be found to lack none of the elements that go for success.

Experts Make Adaptation

The adaptation of "Pink Gods" was made by J. E. Nash and Sonya Levien, two experts in their

mond markets of the world, is endeavoring to stop the theft of diamonds from his mines. He suspects Louis Barney, a diamond buyer, of connection with the robberies and when Lady Margot arrives from England with her little son, Dick, Quelch orders her watched, then falls in love with her. Lorraine Temple and Lady Margot Cork, innocent partner of Barney's, are invited to see Quelch's collection of diamonds, and Lorraine falls a victim to

"PINK GODS" THE CAST

Lorraine Temple... Bebe Daniels
John Quelch, Owner of diamond mines... James Kirkwood
Lady Margot Cork... Anna Q. Nilsson
Jim Wingate... Raymond Hatton
Louis Barney, a diamond broker... Adolphe Menjou
Mark Escher... Guy Oliver
Col. Pat Temple, Lorraine's husband... George Cowl
Dick Cork, Lady Margot's son... Arthur Trimble

their lure. Quelch tests them both with a diamond slipped into their glove, and though Lady Margot returns hers immediately, Lorraine has quite a struggle before doing likewise. Barney invites Lorraine to view his collection, and she steals one of the stones, thus putting herself in his power.

Lady Margot loves Quelch, and at a picnic next day, when he proposes, she accepts him. On the way home Jake Wingate, Quelch's overseer, is caught swallowing a diamond, and Quelch orders him to be severely punished. This shocks Lady Margot who now believes Quelch a brute. That night Quelch comes upon Barney trying to ensnare Lorraine with a beautiful necklace and rescues her. Lady Margot witnesses the incident, and views with anxiety the growing friendship between Lorraine and Quelch.

Quelch and Lorraine out driving, are observed by Wingate, now released from hospital after a

THE lure of diamonds—a heritage of the ages! See how it caught three lives in its glittering mesh and plunged them into wild adventure, love and dark intrigue. Beautiful women, gorgeous gowns. And an all-star cast.

A Penrhyn Stanlaws Production
Adaptation by Sonya Levien and J. E. Nash

WITH
**Bebe Daniels
James Kirkwood
Anna Q. Nilsson
Raymond Hatton**
PRESENTED BY JESSE L. LASKY



Snappy Reviews of "Pink Gods" For Your Home Town Newspaper Editors

They Are Original and Will Draw in the Motion Picture Fans

HOW MANY Paramount exhibitors use the service of reviews of pictures in the newspapers, on the day following the opening showing. It often happens that your local picture reviewers cannot be procured for your editors a distinct service by sending one or more reviews to them. Here are several reviews for your newspapers. The service will be appreciated and you will get profitable publicity.

"Pink Gods" Delightful

Press Ad 3A

views printed in the Press Sheets? We know there are thousands who do so, but this service is neglected by many who do not realize the drawing power of reviews of pictures in the newspapers, on the day following the opening showing. It often happens that your local picture reviewers cannot be procured for your editors a distinct service by sending one or more reviews to them. Here are several reviews for your newspapers. The service will be appreciated and you will get profitable publicity.

ent there last night. It will show them that industrial complications have entered a land even so remote as Africa where our story very cleverly shows. The work of Anna Q. Nilsson and Raymond Hatton is excellent.

"Pink Gods" Interesting

Practical Hints on How To Make "Pink Gods" a Winner

Teaser Campaign, Tie-ups, Baby Show, Book Store Cooperation, Prologue Suggestions

EXHIBITORS should have little difficulty in exploiting "Pink Gods." This is a picture that will attract attention not only because of its title, but because the fact that two of the best known screen players in the country are featured, while two more are mentioned as heading the supporting cast. The scenes of the picture are laid in the South African diamond fields—one of the most romantic spots in the world. The picture has been lavishly produced and the various characters are portrayed by thorough screen artists. Let your clientele know what you have to offer, and exhibitors may be certain that the financial results will be more than satisfactory.

Jewelry Shop Tie-Ups

The title of the picture refers to the rose-tinted diamonds which are known as 'Pink Gods.' Your local jeweler may have some of these diamonds in stock and you may prevail upon him to arrange a window display for you. Have him make this display prominent and set it off with a neat card reading somewhat along these lines: "If you would learn how these Pink Gods are wrested from the earth, see the Paramount picture 'Pink Gods' at the..... Theatre next....."

Prize Competition

If you are running the picture for an extended period it might be well worth your while to offer a tiny pink diamond suitably mounted as a prize in a competition. First write to the exploitation man at your Paramount exchange and ask him for particulars of a competition which will best be suited to your territory and ask him to line up the matter for you. Then get busy telling your patrons about it and, if possible, have the little Pink God that is to be the prize displayed in some store where all of the town will see it. Nearly everybody, to put it conservatively, will fall for the idea, and the outlay will be infinitesimal as compared with the income.

Bookstore Tie-Up

Your local bookstore will be enabled to tieup with the picture in several ways. Induce your booksellers to make a display of any of Cynthia Stockley's books which they may have in stock, linking them at the same time with the picture. Then again, they might be prevailed upon to make a display of books dealing with the

Pink God. Why not arrange a Baby Show in your theatre, conducted by the management, the winner to receive his or her prize immediately after the initial presentation of the Paramount picture, "Pink Gods?" Think of the advertisement! Think of the free newspaper publicity! Think of the lasting friendships you will make with the parents who display their precious offspring at your playhouse.

Teaser Campaign

The title of "Pink Gods" suggests several teasers which may be employed to advantage. You might ask, "What do PINK GODS mean to you?" or this, "Do you worship PINK GODS?" and if so, why?" Then again, "What is the secret of the power PINK GODS exert over most women?" Try this one, "Down in South Africa the PINK GODS reign supreme." These suggestions are merely offered in the belief that other ideas may come to you—ideas which, if properly exploited, will whet public curiosity in your showing of this picture, and prompt the fans to turn out in force.

Prologue Suggestions

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Again, there are many scenes depicting the Kaffirs employed in the diamond mines, and while it is, perhaps, not possible to get these types for the purpose, you might substitute a black-face quartette and have them sing some plantation melodies or do a buck and wing dance turn.

There is also a novelty dance which suggests itself. Secure the services of an interpretative dancer. She should be garbed as an

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Experts Make Adaptation

The adaptation of "Pink Gods" was made by J. E. Nash and Sonya Levien, two experts in their individual lines, while the continuity was prepared by Ewart Adamson. The latter will be remembered as the author of Mary Miles Minter's successful picture "South of Suva." It may be safely said that the art of these experts in "Pink Gods" has found its highest expression.

Great Story and Cast

John Quelch, the dominant figure of South African business and politics and a power in the dia-

Margot Cork, innocent partner of Barney's, are invited to see Quelch's collection of diamonds, and Lorraine falls a victim to

"PINK GODS"

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Quelch and Lorraine out driving, are observed by Wingate, now released from hospital a cripple. He rolls a rock down upon them, but they escape. Lorraine agrees to come to Quelch's underground palace the next day.

Escher, Barney's partner, and Barney disagree, and Escher brings to Quelch the papers which seemingly incriminate Lady Margot. Barney is arrested. In the underground palace, Quelch shows Lorraine the finest diamonds of his collection. She is fascinated and throws her arms around Quelch's neck. He rebukes her and tells her that he has wanted to know how far she would go to get diamonds. Lorraine is about to leave when the place is wrecked, Wingate having exploded dynamite to get even with Quelch.

Lady Margot and Temple arrive and make their way through the wreckage. Lorraine is almost blinded and Temple blames Quelch for it all. But in her husband's arms, Lorraine tells how Quelch had first saved her from Barney and later from herself, and tells of her gratitude to him. Temple understands, and so does Lady Margot who snuggles close to the man she had never ceased loving.

Paul Perry, Cameraman

Recognized as one of the ablest cameramen identified with the screen, Paul Perry photographed "Pink Gods." Mr. Perry gained prominence for his work in "Everywoman," "The Sea Wolf" and other notable screen successes. He has done excellent work in "Pink Gods," his outdoor scenes being exceptionally artistic.

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A Penrhyn Stanlaws Production
Adaptation by Sonya Levien and J. E. Nash

Three-column

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They Are Original and Will Draw in the Motion Picture Fans

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"Pink Gods" Delightful

The new Paramount picture, "Pink Gods," shown here for the first time at the . . . Theatre last night, scored one of the big hits of the local motion picture season. The picture set hundreds who were present talking about the artistic screening of this story from "Pink Gods and Blue Demons," the novel by Cynthia Stockley, and about several pieces of effect . . . on the part of several featured Paramount players.

Bebe Daniels as Lorraine Temple, the lady overcome by her craze for diamonds (Pink Gods) heads the cast. She is as winsome and charming as ever, with a wardrobe of stunning new gowns and her own little way with her that has captured for her thousands of admirers throughout the United States.

James Kirkwood offers an unusually skilful portrayal of the character of John Quelch, a figure modeled after that of the late Sir Cecil Rhodes. Anna Q. Nilsson plays well the part of Margot Cork and Raymond Hatton is seen as Jim Wingate. Adolphe Menjou, Guy Oliver, George Cowl and Arthur Trimble do good work.

"Pink Gods" a Success

Americans who think this country has the only business troubles in the world right now ought to go to the . . . Theatre and see the new Paramount picture, "Pink Gods" which was

successfully presented last night. It will show industrial complications in a land where Africa where our mines are constantly pestered by thieves who steal diamonds, and smuggle them out.



Bebe Daniels in the Paramount Picture "Pink Gods"

Production Cut 1PB

James Kirkwood as John Quelch, the wealthy diamond merchant, is the part of a man—a character of life and person—Rhodes. Mr. Kirkwood plays his part with a pleasingly

As for the principal actress in the cast, she is Bebe Daniels—who expect to see her as pretty ever. Miss Daniels as Lorraine Temple becomes enamored of diamonds—but she also has a heart



Story by Cynthia Stockley
Scenario by Ewart Adamson

Press Ad 3A

"Pink Gods" For Your Home Town Newspaper Editors

Draw in the Motion Picture Fans

views printed in the Press Sheets? We know there are many who do not realize the drawing power of the day following the opening showing. It often happens at your opening displays, so that you are rendered more reviews to them. Here are several reviews for your purpose. Make your selection and send them to

entertained there last night. It will show industrial complications in a land where Africa where our mines are constantly pestered by thieves who steal diamonds, and smuggle them out.

"Pink Gods" Interesting

It is an interesting picture sent by Paramount which was seen for the first time here at the . . . Theatre yesterday. The scenes are laid in South Africa, and the picture is based on Cynthia Stockley's novel—"Pink Gods and Blue Demons." The author is thoroughly familiar with the great diamond mines for she develops her story in a wealth of picturesque detail.

Bebe Daniels is excellent as the leading woman in the part of Lorraine Temple, who cannot resist the temptation to bedeck herself with fine jewelry. A strange fascination that not only conquers her but also brings about a series of thrilling adventures! James Kirkwood is leading man and Anna Q. Nilsson and Raymond Hatton have important roles.

Bebe Daniels in "Pink Gods"

Bebe Daniels, beautiful Paramount star, is featured in the new Paramount picture "Pink Gods" which was shown at the . . . Theatre last night. She is cast opposite James Kirkwood who plays the part of John Quelch, an African diamond merchant. Miss Daniels and Mr. Kirkwood have many opportunities to demonstrate their abilities to carry off an emotional scene successfully. The picture, directed by Penrhyn Stanlaws, is not overdone and proves unusually interesting. Anna Q. Nilsson and Raymond Hatton are well cast. The picture is well worth seeing.

Jewelry Shop Tie-Ups

The title of the picture refers to the rose-tinted diamonds which are known as 'Pink Gods.' Your local jeweler may have some of these diamonds in stock and you may prevail upon him to arrange a window display for you. Have him make this display prominent and set it off with a neat card reading somewhat along these lines: "If you would learn how these Pink Gods are wrested from the earth, see the Paramount picture 'Pink Gods' at the . . . Theatre next . . ."

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A Baby Show

Getting away from the diamond theme, there might be employed another idea bearing upon objects which are far more precious than diamonds. Meaning babies. Most folks believe that their baby is a little god, and most babies are pink; thus it is comparatively simple to visualize a baby as a

free newspaper publicity! Think of the lasting friendships you will make with the parents who display their precious offspring at your playhouse.

Teaser Campaign

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Again, there are many scenes depicting the Kaffirs employed in the diamond mines, and while it is, perhaps, not possible to get these types for the purpose, you might substitute a black-face quartette and have them sing some plantation melodies or do a buck and wing dance turn.

There is also a novelty dance which suggests itself. Secure the services of an interpretative dancer. She should be garbed as an African witch-woman. Construct a glass representation of a diamond and place it on a pedestal in the center of the stage, the object being lighted from within by a pink light. Then have the dancer interpret the lure of this object, approaching it, fleeing, and circling around it as though she craves it and fears it because disaster will follow if she takes it. As she is about to seize it, have the lights go out. The dance may be conducted with the aid of changing lights from the spotlight only the pink light within the diamond shining without interruption.



Bebe Daniels and Anna Q. Nilsson in the Paramount Picture "Pink Gods"

Two-Column Production Cut 2P



James Kirkwood in the Paramount Picture "Pink Gods"

Production Cut 1PA



Newspaper Ads that
Will Sell Seats For You
Send for Electros or Mats

"PINK GODS"

JESSE L. LASKY, Presents
A PENRHYN STANLAWS Production

With BEBE DANIELS,
JAMES KIRKWOOD,
Anna Q. Nilsson and Raymond Hatton
A Paramount Picture



"My Biggest Thrill"

Some Special Stories Which
Should Have Value For Publicity

SEVERAL Paramount notables were asked to tell of their biggest thrills, and all of them are interesting and supply fine special publicity material. Those identified with the production of "Pink Gods" tell their stories as follows.

By Penrhyn Stanlaws, Producer

It was in the days when I was financing and preparing to build the Hotel des Artistes. I was riding around with the owner of the land on which the Hotel now stands. We were on our way to the Trust company where I was to make a deposit of \$12,500. on the lot. BUT, I only had ten thousand to pay.

As we rode, the owner and I argued about the payment that I ought to make. He wouldn't agree to less than \$12,500—I claimed it should be less, though I was very careful not to let him know I didn't have his amount. Finally, I said: "Major, I'll make you a sporting proposition. We'll flip a coin whether it will be ten thousand or fifteen thousand."

He agreed; I tossed a half-dollar, and called heads. The sinking feeling came while the coin whirled in the air; the thrill happened when I saw that it turned up heads, and knew that my \$1,281,000.00 project had passed the first barrier.

By Bebe Daniels, Paramount Star

It came to me quite early in life—when I was nine years old, to be exact. I was working in a western film, and they roped me, Mazeppa fashion, to the back of a big horse that had only been broken four months. Then they turned it loose to dash madly down a rough road in Griffith park, while the leading man, who was the champion lariat thrower of the world, rode after my mount to lasso it and rescue me.

Five times the horse ran away with me. Once it ran wildly toward an embankment, and the cowboys had to run in front of it and fire off their guns to keep it—and me—from going over and rolling to the bottom. However, we got the scene. Need I say more?

Except to add that I've had a few lesser thrills of the same sort since then.

By James Kirkwood, Leading Man

A fourteen-year old urchin, I was swimming with the other boys in the Grand River, Michigan. At that time, there was a deep, narrow ship-channel in which the water ran swiftly. At each side, log booms were lashed to piles.

I got up on a piling and made a high back-dive into the river. My body curved backward and I came up under the logs of the boom. I swam, but could make no headway against the water; it swept me downstream and farther under the boom. I kept looking up for a light space between the logs, to guide me to a hole through which I could come up. I could see none! it seemed as if I must drown like a rat.

The experience which followed is not an unusual one, I know, but it made an undying impression on me.

I was under water more than a minute, swimming all the time, and seeing a vivid, anguished motion picture of my life. Just as my heart seemed to burst, and I took a gulp of the water, my head lifted into an opening between the logs, and I stuck up my hand, and hung on. And ever since, the marvel has been to me, how so much of feeling and mental activity could be crowded into so short a space.

JESSE L. LASKY PRESENTS

"PINK GODS"

"DIAMONDS — any woman would sell her soul for them!"

So declared the world's richest diamond king. And, when two beautiful women came into his life,

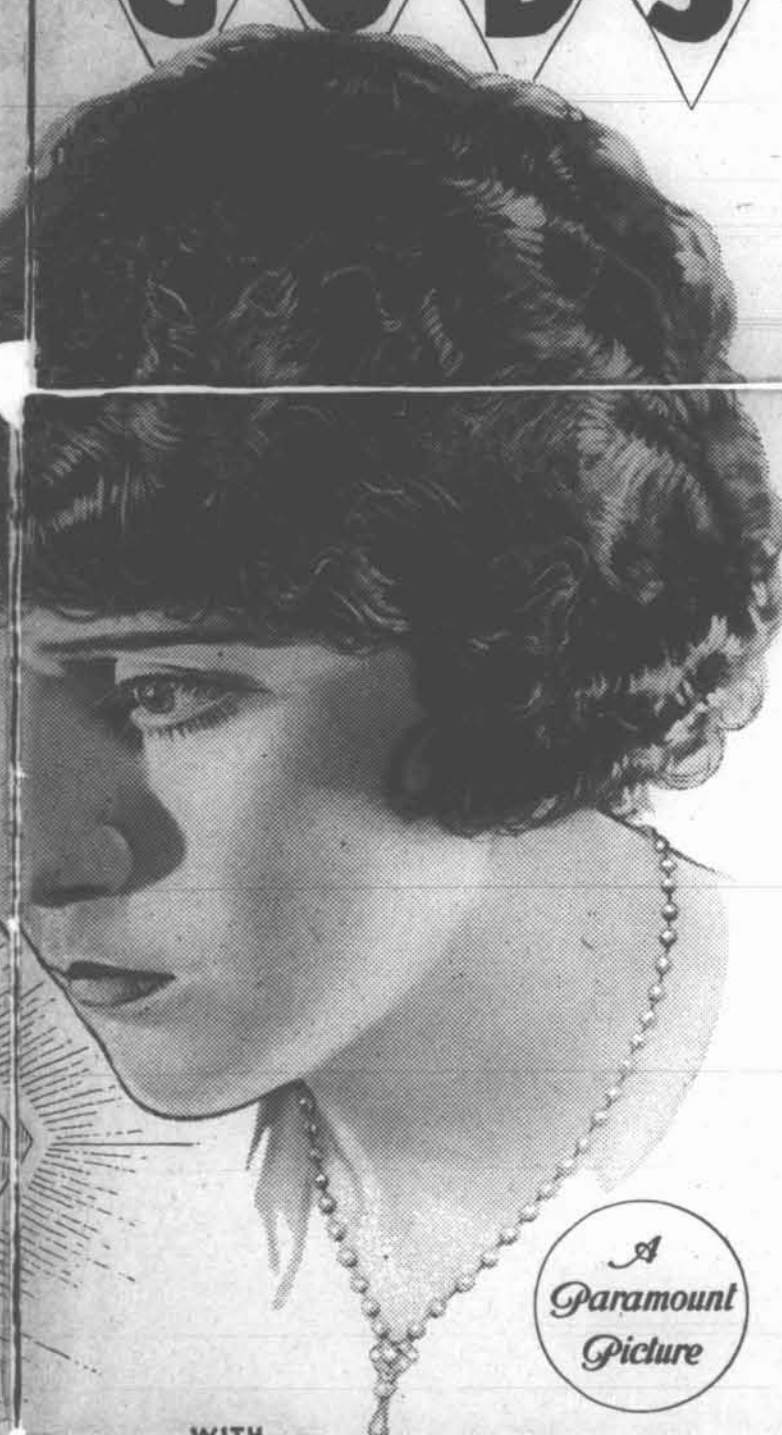
The result is a startling adventure-romance in a setting of glittering gems and magic mystery. With one of the greatest casts ever assembled.

A
Penrhyn Stanlaws
production



By Cynthia Stockley - - - Adaptation by Sonya Levien and J. E. Nash - - - - - Scenario by Ewart Adamson

Four-column Newspaper Ad 4A



WITH
BEBE DANIELS
JAMES KIRKWOOD
ANNA Q. NILSSON
RAYMOND HATTON

A
Paramount
Picture

Notes for Programs

Little Stories to Be Printed
in Advance of Your Showing

HERE are several live notes regarding Penrhyn Stanlaw's new Paramount production, "Pink Gods," which should find space in your house organs, or which may be used for general publicity.

Popular Players in Cast

One of the most popular casts seen in a long while was assembled for the Paramount picturization of Cynthia Stockley's famous story, "Pink Gods" which is coming to this theatre on next. The featured players are Bebe Daniels, Paramount star, and James Kirkwood, leading man who starred

heavily in "The Man From Home," Anna Q. Nilsson, who was also in that picture and Raymond Hatton, a popular character actor, have splendid roles. The cast also includes Adolphe Menjou and Guy Oliver. The scenes of the picture are laid in South Africa.

Cynthia Stockley Story Filmed

Those who remember the screen versions of Cynthia Stockley's "Sins of Rozanne," "April Folly," and "Poppy," will welcome the news that another of her famous works has been screened as a Paramount picture and will be seen at this theatre very soon. This is "Pink Gods," adapted from the story, "Pink Gods and Blue Demons." It is the story of a woman who wrecked her life because of a craze for diamonds and who was saved from ruin in a providential manner. Bebe Daniels and James Kirkwood are featured.

Trip to South Africa For Fans

Next week the patrons of this theatre will take an hour's trip to the diamond fields of South Africa and there learn not only how diamonds are mined but how they burn into the souls of covetous men and women. This is a Paramount picturization of Cynthia Stockley's famous story, "Pink Gods," and it is interpreted by a popular cast which includes, Bebe Daniels, James Kirkwood, Anna Q. Nilsson and Raymond Hatton. It is a Penrhyn Stanlaw's production.

Hatton Returns to Paramount

Raymond Hatton returns to the Paramount fold, after a long absence, in the Penrhyn Stanlaws picturization of "Pink Gods," to be seen here in the near future. This popular player, who is a member of the original Paramount stock company at Hollywood, will now be seen in several of that company's forthcoming productions, the one to follow, "Pink Gods" being the screen version of Robert Louis Stevenson's "Ebb Tide."

How "Pink Gods" Was Named

"Pink Gods," adapted from Cynthia Stockley's story, "Pink Gods and Blue Demons," will be presented at this theatre at an early date. The origin of this title is found in that variety of diamonds which nature has colored pink, or rose, and which are regarded as most precious. The picture is essentially a drama of the vast diamond fields of Kimberley in South Africa, and has been filmed with a perfect cast, Bebe Daniels playing the role of Lorraine Temple, James Kirkwood being John Quelch, Anna Q. Nilsson is Lady Cork and Raymond Hatton is Jim Wingate.

New Stanlaws Picture "Pink Gods"

Penrhyn Stanlaws adds another feather to his directorial cap with his screen version of Cynthia Stockley's novel, "Pink Gods," which presents the atmosphere of the diamond mines of South Africa with greater fidelity than any as yet produced. The

TEASER AD
What is the
Secret of
Women's
Love for
"PINK
GODS"?

Who's Who Among Players in "Pink Gods"

APPENDED are brief sketches of the leading players in "Pink Gods." Print them in your house organs or use them for general publicity.

Stock Company. Was with Thomas Meighan in "Our Leading Citizen."
GEORGE COWLEY. Born in Blackpool, England. Entered the motion picture business in 1912 and has

Chautard and Maurice Tourneur. Was in several pictures with Kitty Gordon and Alice Brady. Was in two Realart pictures, "The Mystery of the Yellow Room" and "The Plaything of

TEASER
AD
Have

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By James Kirkwood, Leading Man

A fourteen-year old urchin, I was swimming with the other boys in the Grand River, Michigan. At that time, there was a deep, narrow ship-channel in which the water ran swiftly. At each side, log booms were lashed to piles.

I got up on a piling and made a high back-dive into the river. My body curved backward and I came up under the logs of the boom. I swam, but could make no headway against the water; it swept me downstream and farther under the boom. I kept looking up for a light space between the logs, to guide me to a hole through which I could come up. I could see none! it seemed as if I must drown like a rat.

The experience which followed is not an unusual one, I know, but it made an undying impression on me.

I was under water more than a minute, swimming all the time, and seeing a vivid, anguished motion picture of my life. Just as my heart seemed to burst, and I took a gulp of the water, my head lifted into an opening between the logs, and I stuck up my hand, and hung on. And ever since, the marvel has been to me, how so much of feeling and mental activity could be crowded into so short a space of time.



By Cynthia Stockley - - - Adaptation by Sonya Levien and J. E. Nash - - - - - Scenario by Ewart Adamson

Four-column Newspaper Ad 4A

Who's Who Among Players in "Pink Gods"

APPENDED are brief sketches of the leading players in "Pink Gods." Print them in your house organs or use them for general publicity.

BEBE DANIELS. Born in Dallas, Tex., in 1901. Her first appearance on the stage was at the age of three weeks. Turned to the screen in 1910, playing child parts, then deserted it for the stage, later returning, this time permanently. After four years of comedy she appeared in several Cecil B. De Mille productions. Later became star in her own right with Realart. Is now a Paramount star.

JAMES KIRKWOOD. Born in Grand Rapids, Mich. Played in stock for several years and then began screen career in support of Pauline

Stock Company. Meighan in "Our Leading Citizen."

GEORGE COWPOOL. Born in Blackpool, England. Entered the motion picture business in 1913 and has played under the

direction of Emil Chautard and Maurice Tourneur. Was in several pictures with Kitty Gordon and Alice Brady. Was in two Realart pictures, "The Mystery of the Yellow Room" and "The Plaything of Broadway."

ARTHUR TRIMBLE. Born December 27, 1916, in Cincinnati. Brought to California in 1920. Entered pictures, playing first in a Century comedy. Was in "Remembrance" a Goldwyn picture, and Fox's "Shattered Idols." Makes his first Paramount appearance as Dick Cork in "Pink Gods."

THEATRE



his Paramount successes are "The Great Impersonation," "The Man From Home" and "A Wise Fool."

ANNA Q. NILSSON. Born in Ystad, Sweden. Appeared first on the stage of her native country and later came to America. Has been seen in many photoplays, among them Realart's, "The Luck of the Irish," and Paramount's "The Fighting Chance," "The Toll Gate," "Three Live Ghosts," "The Man From Home" and others.

RAYMOND HATTON. Born in Red Oaks, Iowa, July 7, 1892. Had stage aspirations at an early age and joined a traveling show. Made his first screen appearance in a Biograph picture and later joined the Lasky stock company. His first Paramount picture was "The Girl of the Golden West," and has been seen in many productions in some of which he was featured. He makes his return to the Paramount fold in "Pink Gods."

ADOLPHE MENJOU. Born in Pittsburgh, Pa., of French parents. Went on the stage, and began his motion picture career in 1912. Appeared in several Paramount pictures. Had important roles in Paramount's "The Faith Healer" and "Is Matrimony a Failure?"

GUY OLIVER. Born in Chicago. Had wide stage experience and entered motion pictures in 1912. Was with Lubin, Eclair, and Selig, and is now a member of the Paramount



WITH Bebe Daniels, James Kirkwood, Anna Q. Nilsson, Raymond Hatton

HEARTS and diamonds—warm romance and tense adventure. Produced by Penrhyn Stanlaws, who made "The Little Minister." With a wonderful cast.

One-column Press Ad 1A

TEASER AD

Have the "PINK GODS" Lured You Too? Beware!

Swallows Gems Like An Ostrich

Raymond Hatton Performs Feat In "Pink Gods"

THAT ingenious bird, the ostrich, has nothing on Raymond Hatton, Paramount player.

Their kinship is in the matter of diet, for in his part in Penrhyn Stanlaws' Paramount production of "Pink Gods," Mr. Hatton is swallowing diamonds—"property" diamonds, at that. Mr. Hatton is cast as a worker in the diamond mines, who succumbs to the lure of sudden wealth and swallows uncut stones to smuggle them past the guards.

The story of "Pink Gods" deals with a young English woman who goes to South Africa and when she sees uncut diamonds which are called "pink gods," she is so fascinated that she steals one and becomes the tool of a designing man. How her adventure ends is told in a series of highly graphic scenes that hold the attention as by a spell to the finish.

The featured players are Bebe Daniels and James Kirkwood, while Anna Q. Nilsson and Raymond Hatton, popular Paramount players, have important roles. The supporting cast is exceptionally fine.

very soon. This is "Pink Gods," adapted from the story, "Pink Gods and Blue Demons." It is the story of a woman who wrecked her life because of a craze for diamonds and who was saved from ruin in a providential manner. Bebe Daniels and James Kirkwood are featured.

Trip to South Africa For Fans

Next week the patrons of this theatre will take an hour's trip to the diamond fields of South Africa and there learn not only how diamonds are mined but how they burn into the souls of covetous men and women. This is a Paramount picturization of Cynthia Stockley's famous story, "Pink Gods," and it is interpreted by a popular cast which includes, Bebe Daniels, James Kirkwood, Anna Q. Nilsson and Raymond Hatton. It is a Penrhyn Stanlaw's production.

Hatton Returns to Paramount

Raymond Hatton returns to the Paramount fold, after a long absence, in the Penrhyn Stanlaw's picturization of "Pink Gods," to be seen here in the near future. This popular player, who is a member of the original Paramount stock company at Hollywood, will now be seen in several of that company's forthcoming productions, the one to follow, "Pink Gods" being the screen version of Robert Louis Stevenson's "Ebb Tide."

How "Pink Gods" Was Named

"Pink Gods," adapted from Cynthia Stockley's story, "Pink Gods and Blue Demons," will be presented at this theatre at an early date. The origin of this title is found in that variety of diamonds which nature has colored pink, or rose, and which are regarded as most precious. The picture is essentially a drama of the vast diamond fields of Kimberley in South Africa, and has been filmed with a perfect cast, Bebe Daniels playing the role of Lorraine Temple, James Kirkwood being John Quelch, Anna Q. Nilsson is Lady Cork and Raymond Hatton is Jim Wingate.

New Stanlaws Picture "Pink Gods"

Penrhyn Stanlaws adds another feather to his directorial cap with his screen version of Cynthia Stockley's novel, "Pink Gods," which presents the atmosphere of the diamond mines of South Africa with greater fidelity than any as yet produced. The story has strong dramatic interest, and this the producer has succeeded in presenting in a series of thrilling scenes. The cast includes Bebe Daniels, James Kirkwood, Anna Q. Nilsson, Raymond Hatton and Adolphe Menjou, all of whom are seen in featured roles.

The Lure of the "Pink Gods"

A diamond on a woman's finger is something more than an ornament. It's a lure, as shown in "Pink Gods," the Paramount picture at the theatre next

Hearts or Diamonds?



WITH Bebe Daniels, James Kirkwood, Anna Q. Nilsson, Raymond Hatton

A Penrhyn Stanlaws Production

DIAMONDS—glittering, fascinating pink gods—are they wreckers or makers of romance? The answer's in this great adventure-love story of magic Kimberley, the home of the diamond. A drama of breath-taking climaxes, beautiful women. With a superlative cast of stars. A real entertainment treat.

Two-column Supplementary Ad 2AS

"Pink Gods"

WITH Bebe Daniels, James Kirkwood, Anna Q. Nilsson, Raymond Hatton

A Penrhyn Stanlaws Production

THE glittering love-drama of a woman who made diamonds her god. Bristling with exciting adventure on the African veldt, lavish in gowns and settings. And a cast of stars.

A Paramount Picture

By Cynthia Stockley - - - Adaptation by Sonya Levien and J. E. Nash - - - - - Scenario by Ewart Adamson

Two-column Press Ad 2A

October 13, 1922

OCT 13 1922

The Register of Copyrights,
Washington, D. C.

39545 OCT 13 22

Dear Sir:-

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of copy-
right in the name of Famous Players Lasky Corporation

PINK GODS (7 reels)

Respectfully

FULTON BRYLANSKI

The Famous Players Lasky Corporation hereby
acknowledges the receipt of two copies each of the motion picture
films deposited and registered in the Copyright Office as follows:

Title	Date Deposit	Registration
Pink Gods	10/13/1922	L©CL 18314

The return of the said copies was requested as above by the said
company by its agent and attorney on the 13 day of October, 1922, and
the said Fulton Brylanski, for himself, and as the duly authorized
agent and attorney of the said company, hereby acknowledges the
delivery to him of said copies and the receipt thereof.

14 Copies Returned
OCT 13 1922
Delivered in person

Fulton Brylanski

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